

5<sup>th</sup> *International*  
**VANILLA** 2024  
*Congress*

4-7 June 2024 - Reunion Island

**SPONSORSHIP PROPOSALS**



# What is IVC 2024 ?

## *5<sup>th</sup> International Vanilla Congress 2024, Saint Pierre Reunion Island*

After the first sessions held in Latin America, the International Vanilla Congress moves to Reunion Island, in the Indian Ocean, in the heart of the world's main vanilla production basin. This 5<sup>th</sup> vanilla congress is intended to be a platform to discuss the latest advances in vanilla research and development. We invite researchers, developers and experts for 3 days of information and debates around the following themes: 1) vanilla bio-ecology, diversity of resources and uses, 2) new approaches and practices for sustainable vanilla production, particularly in the context of climate change, 3) innovations and trends in vanilla curing and marketing. A one-day field visit will allow to discover the know-how of Reunionese producers as well as some of the numerous outstanding landscapes of the vanilla island.

Reunion Island is the historical cradle of Bourbon vanilla, which we owe in particular to two genius inventors, Edmond Albius and Ernest Loupy. It is also today the headquarters of a world-renowned research, training and innovation center which has been developed over the past 20 years by CIRAD, the University of La Réunion, and the Biological Resources Center Vatel.

## What are the main topics ?



### *Bio-ecology of vanilla, diversity of resources and uses*

- Biodiversity, Wild relatives, Ecology, Conservation, Genetics and Breeding, Traditional and medicinal uses



### *New approaches and practices for sustainable vanilla production*

- Crop management, Disease control, Agroecological approaches, Mitigation of climate change, Plant biotechnologies, Country cases



### *Innovations and trends in the fields of curing and marketing of vanilla, market prospects*

- Aromatic compounds biosynthesis, Bean quality, Curing technologies, Traceability, Quality and Food Safety Management, Labels, Market and production outlooks,



# About us ?

## Partner Organizations:



The Center for International Cooperation in Agricultural Research for Development is the French organization for agricultural research and international cooperation for the sustainable development of tropical and Mediterranean regions.



The University of Reunion is a multidisciplinary training establishment created in 1982. A pillar of the local training and research ecosystem, the University of Reunion welcomes more than 19,000 students per year.



The regional council of La Réunion is a deliberative local authority competent on themes such as the economy, European affairs, vocational training, the environment, transport or regional cooperation.



The departmental council of La Réunion is a deliberative local authority with jurisdiction over social issues, education, housing, tourism, agriculture and water, etc.



The Prefecture of Reunion is a decentralized service of the French State which exercises the functions of representation of the State and communication with the regional community. It directs the civil administrative services.

## Steering Committee:

### Scientific committee

Pr. Eric **JENNINGS** (University of Toronto)  
Pr. Emerson **PANSARIN** (São Paulo University)  
Pr. Aro Vonjy **RAMAROSANTRATANA** (Antananarivo University)  
Pr. Nicola S. **FLANAGAN** (Javeriana Cali University, Colombia)  
Pr. Pascale **BESSE** (Reunion University, PVBMT)  
Pr. Michel **DRON** (IPSud, Paris France)  
Dr. Paulo **PARADA MOLINA** (Veracruzana University)  
Dr. Carine **CHARRON** (CIRAD, PVBMT)  
Dr. Cyril **JOURDA** (CIRAD, PVBMT)  
Dr. Mauricio **LUNA** (Veracruzana University)  
Michel **MANCEAU** (Demeter S.A.)  
Pr. Araceli **PEREZ SILVA** (Instituto tecnologico de Tuxtepec)  
Dr. Sandra **LEPERS**

### Organization committee

Michel **GRISONI** (CIRAD, PVBMT)  
Pascale **BESSE** (Reunion University, PVBMT)  
Carine **CHARRON** (CIRAD, PVBMT)  
Marion **DAILLOUX** (CIRAD)  
Michel **DRON** (IPSud, Paris France)  
Nicola **FLANAGAN** (Javeriana Cali University, Colombia)  
Isabelle **FOCK-BASTIDE** (Reunion University, PVBMT)  
Cyril **JOURDA** (CIRAD, PVBMT)  
Thierry **PAILLER** (Reunion University, PVBMT)  
Adrien **BRYGO** (CIRAD)



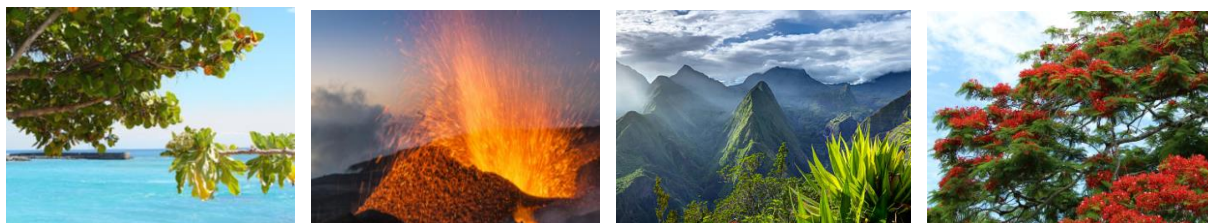


# Where does it takes place ?



## Reunion Island, Indian Ocean

**Reunion** is the home of Bourbon Vanilla, a world reference and also an historical land of research in agriculture and development : The vanilla cultivation and curing system that was developed in Reunion at the end of the 19th century is a tradition still scrupulously practiced by the island's growers and processors. Since then, vanilla research in Reunion has continued to develop in particular through the PVBMT UMR and the CRB Vatel. This french overseas' region, in indian ocean, offers a diversity of landscapes and activities that attract many tourists throughout the year.



© Office du tourisme Réunion

## Agrocampus O1, Saint Pierre

The Plant Protection Platform is a 3200 m<sup>2</sup> infrastructure, located in Saint Pierre, in the south of the island. It brings together in one place all the active forces in research and development in plant health, present locally, from the field to the laboratory : CIRAD, University of La Réunion, ANSES, INRAe, IRD, MNHN, FDGDON, GDS, etc. This set of actors, constitutes the **Agrocampus** of Ligne Paradis which offers a technological platform equipped with numerous state-of-the-art lab-facilities, laboratory spaces, a conference center.



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# Who attends ?

**50 speakers**



**Scientists**

Experts in vanilla research



**Students**



**Industrials**



**Farmers**



**Teachers**

**From 20 countries**



**EUROPE  
AMERICA  
AFRICA  
ASIA**

# Why sponsoring IVC2024 ?



**Networking and  
partnership**



**Improve visibility  
within vanilla actors**



**Demonstrate engagement  
in vanilla sector**

*Above all* we need you to help strengthen exchanges between researchers and developers in the vanilla industry. These meetings are important to support a sector that suffers from recurrent crises and lacks research specifically dedicated to it.

*Discover below our sponsorship proposals*





# Sponsorship packages

<b>Sponsorship package component</b>	<b>Gold 8000€</b>	<b>Silver 4000€</b>	<b>Bronze 2000€</b>
Prominent placement of your organization's logo on the congress website with hyperlink	<b>Top level placement</b>	✓	✓
Video message posted on the congress website	✓	✓	
Your logo appearing on screen during every day opening session	✓	✓	✓
Complimentary passes for the congress, social dinner and vanilla tour	<b>4</b>	<b>2</b>	<b>1</b>
Advertisement in the congress program	<b>Full page</b>	<b>Half page</b>	<b>Half page</b>
Your logo and company description in the congress program and website	<b>150 words</b>	<b>100 words</b>	<b>50 words</b>
One branded communication (up to 500 words) sent by email to all conference participants before event	✓		
Inclusion of your company literature or goodies* in conference bags	<b>Up to 3 items</b>	<b>Up to 2 items</b>	<b>1 item</b>
Acknowledgement of your sponsorship during opening and closing ceremony	✓	✓	✓
Acknowledgement of your sponsorship via the social media platforms	✓	✓	✓
Post-conference thank note sent by email to all delegates (alongside other sponsors)	✓	✓	✓

*\*All items will have to be provided by brand sponsor*



# Sponsorship exclusive offers

<b>Sponsorship package component</b>	<b>Lunches 4000€</b>	<b>Social Dinner 5000€</b>	<b>Coffee Breaks 2000€</b>	<b>Welcome Cocktail 1500€</b>	<b>one Poster session 1500€</b>
Opportunity to address symposium attendees		10 min speech opening the dinner			
Prominent placement of your organization's logo on the congress website with hyperlink	✓	✓	✓	✓	✓
Video message posted on the congress website		✓			
Your logo appearing on screen during plenary sessions	✓	✓	✓	✓	✓
Complimentary passes for the congress, social dinner and vanilla tour	2	2	1	1	1
Advertisement in the congress program	Full page	Full page	Half page	Half page	Half page
Your logo and company description in the congress program and website	100 words	100 words	50 words	50 words	50 words
Inclusion of your company literature or goodies* in conference bags	Up to 2 items	Up to 2 items	1 item	1 item	1 item
Acknowledgement of your sponsorship during event you sponsored	✓	✓	✓	✓	✓
Acknowledgement of your sponsorship via the social media platforms	✓	✓	✓	✓	✓
Post-conference thank note sent to all delegates (alongside other sponsors)	✓	✓	✓	✓	✓

*\*All items will have to be provided by brand sponsor*



# Sponsorship special offers

Sponsorship package component	Speciality description *
Delegate bag sponsorship <b>3000€</b>	<ul style="list-style-type: none"> <li>• Delegate bag overprinted with your logo</li> <li>• Your organization's logo on the symposium logo</li> <li>• Your logo appearing on screen in plenary</li> <li>• 1 complementary pass for the congress, Social dinner and Vanilla tour</li> <li>• Your logo and company description (50 words) in the symposium program and website</li> <li>• Acknowledgement of your sponsorship during opening and closing ceremony</li> <li>• Acknowledgement of your sponsorship via the social media platforms</li> <li>• Post-conference thank note sent to all delegates (alongside other sponsors)</li> </ul>
Student grant sponsorship <b>2000 € (each)</b>	<ul style="list-style-type: none"> <li>• Acknowledgement of your sponsorship and Logo in student presentation or poster</li> <li>• Acknowledgement of your sponsorship during opening and closing ceremony</li> <li>• Acknowledgement of your sponsorship via the social media platforms</li> <li>• Post-conference thank note sent to all delegates (alongside other sponsors)</li> <li>• Student registration with Social dinner and Vanilla tour</li> </ul>
Advertisement spaces in symposium program and Abstract book	<ul style="list-style-type: none"> <li>• Full page colour advert – <b>1000€</b></li> <li>• Half page colour advert – <b>750€</b></li> </ul>

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***For any customized sponsorship offer, please contact:***

**[vanillacongress-sponsoring@sciencesconf.org](mailto:vanillacongress-sponsoring@sciencesconf.org)**







# 5<sup>th</sup> International VANILLA 2024 Congress

∞ *Which future for vanilla in our  
changing world ?* ∞

 <https://vanillacongress.sciencesconf.org/>

 [Le CIRAD à la Réunion](#)

 [@CIRAD.fr](#)  [CIRAD](#)  [@CIRAD](#)